

# PRIVACY POLICY | REZULT.APP

**Your privacy is important to us. It is our interest to respect your privacy and your right to deal with the information about you.**

**This Privacy Policy helps you to understand how we use your personal information, who we share it with and the rights that you have.**

**We change the terms of this Privacy Policy from time to time and you should check it regularly. The last updated date is shown at the end of this document. If we make any material changes we will take steps to bring it to your attention.**

**The legal rules about dealing with personal data are strictly followed by us.**

## **I. General information**

1. The Controller of personal data is Result International LTD, 219 Kensington High Street, London, W8 6BD, [rezult@rezult.app](mailto:rezult@rezult.app)
2. We are committed to complying with the GDPR (the Regulation No. 2016/679 of the European Parliament and of the Council (EU) of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC) and the Data Protection Act 2018, once enacted.
3. Personal data will be processed in accordance with the principles of art. 5 GDPR. Personal data will be:
  - a) processed lawfully, fairly and in a transparent manner in relation to the data subject ('lawfulness, fairness and transparency');
  - b) collected for specified, explicit and legitimate purposes and not further processed in a manner that is incompatible with those purposes; further

processing for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes shall, in accordance with Article 89 (1) not be considered to be incompatible with the initial purposes ('purpose limitation');

- c) adequate, relevant and limited to what is necessary in relation to the purposes for which they are processed ('data minimisation');
- d) accurate and, where necessary, kept up to date ('accuracy');
- e) kept in a form which permits identification of data subjects for no longer than is necessary for the purposes for which the personal data are processed; personal data may be stored for longer periods insofar as the personal data will be processed solely for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes in accordance with Article 89 (1) subject to implementation of the appropriate technical and organisational measures required by this Regulation in order to safeguard the rights and freedoms of the data subject ('storage limitation');
- f) processed in a manner that ensures appropriate security of the personal data, including protection against unauthorised or unlawful processing and against accidental loss, destruction or damage, using appropriate technical or organisational measures ('integrity and confidentiality').

## **II. Information and Data We Collect**

1. We ensure that the collection and use of your personal data is lawful. Therefore, for the purposes listed below, we only use your personal data if one of the following conditions apply:

- a) You have given us your consent;
- b) We need your personal data for the performance of a contract you enter into with us, such as when you purchase a product through the website.
- c) We need to comply with legal obligations.

- d) We need to protect your vital interests.
- e) Your data is necessary for the public interest, or
- f) We have a legitimate interest in processing the personal data.

2. The Controller processes your personal data in the following scope:

- a) user name, e-mail address, password, phone number (user : optional, trainer : obligatory), name, surname, sex, date of birth, profile picture including avatar in order to register the user account;
- b) user name, e-mail address and password, phone number (user : optional, trainer : obligatory), profile picture including avatar in order to register the account when using an external provider such as Facebook, Google, Apple;
- c) user name, e-mail address, information regarding the time and frequency of logging in to the Application, the type of browser used by the User, the IP number of the device used to log on, the type and parameters of the device on which the Application is installed;
- d) e-mail address for marketing purposes, including sending information about organised contests provided by Operator;
- e) details of your use of our services including, but not limited to: metrics data about when and how you use the services, traffic data;
- f) details about your use of social networks and our services (if you have linked our services to a social networking account or you visit our official profiles in social media). This may potentially include certain data from Facebook or other social networks in the extent necessary to provide you with all functions of Application ;
- g) information stored locally : Some of our web-enabled desktop services synchronize with the information on your computer. In doing so, we may collect information such as device information, product usage, and error reports. We may also store personal information locally on your device.

- h) general location information for the purpose of providing you with the correct version of the application, and precise-geo-location information with your express consent.
  - i) information collected by our mobile app (iOS and Android): REZULT uses the GPS device on your phone to store its location and display this on your mobile device. This data is only collected if the mobile app is being used. Your mobile device operating system may provide additional options for you to control the collection and use of this information by mobile app.
  - j) data stored in cookies, including data on the time and frequency of logging in to the Application, the type of browser used by the User, the IP number of the device, the type and parameters of the device on which the Application is installed, in order to personalise the content displayed and to compile anonymous statistics ;
  - k) biometric data with explicit consent (Face ID, fingerprints).
3. By registering, the Trainer agrees that he is visible to the public in the application in the trainers' search engine. The User has the possibility to contact the Trainer in his profile on the phone number provided or via chat.
  4. By registering, the User agrees that after connecting his user account with the Trainer, his personal data is visible to the Trainer. The Trainer has the possibility to contact the User on the phone number/e-mail provided or via chat.
  5. If you make a purchase, our third-party payment service provider (STRIPE) may require additional personal information. This information, which is required to process your payment, is not collected or stored by us. We do not store credit or debit card details or share customer data with any 3rd party unless it is for the purpose of delivering the product or service you have purchased. During the payment process, you will be able to familiarize yourself with the privacy terms of payment providers.
  6. The User may independently manage his personal data after logging in to the User Account, which also applies to adding profile pictures / avatars in accordance with the conditions described below:

- a) in the case of registration, using the registration form, the User/Trainer may choose a photo uploaded by him to the Account.
- b) in the case of registration using the social network Facebook, Google account, Apple account, profile pictures will be downloaded directly from the profile with which the User / Trainer registered the Account.
- c) in the event that the User/Trainer uses as a profile picture a photo uploaded by him to the Account, he declares that he has full rights to this photo, which entitle him to use the photo in this way. REZULT is not responsible for photos uploaded by the User himself.

### **III. Purpose for Processing**

1. The basis for the processing of the User's Personal Data is primarily the necessity to perform the contract to which he is a party or the need to take action at his request prior to its conclusion (Article 6 par 1 (b) of GDPR). (User's/Trainer's registration and subsequent maintenance of the User/Trainer account).
2. After expressing separate consent, data may also be processed for the purpose of sending commercial information by electronic means for direct marketing purposes (Article 6 par. 1 (a) GDPR).
3. After expressing separate consent, biometric data may also be processed (Article 6 par 1 li (a), (f) GDPR).
4. Personal data may also be processed in an automated way in the form of profiling, provided that the user consents to it. The consequence of profiling will be the assignment of a profile to a given person in order to take decisions regarding him or to analyze or predict his preferences, behaviors and attitudes. (Article 6 par. 1 (a) GDPR).
5. In other purposes, the User's Personal Data may be processed on the basis of:

- a) applicable law when processing is necessary to fulfill the legal obligation of the Controller e.g. when based on tax regulations or accounting one, (Article 6 (1) (c) GDPR);
- b) indispensable for purposes other than those mentioned above resulting from legitimate interests pursued by the Controller or by a third party, in particular to determine, assert or defend claims, market and statistical analyses Article 6 (1) (f) GDPR).

#### **IV. Duration of Storage; Retention Periods**

1. We store your data as long as it is necessary to provide our online offer and the services connected with it or as long as we have a legitimate interest in continued storage. In all other cases, we delete your personal data with the exception of such data that we are required to retain for the purpose of contractual or statutory (e.g., taxation or commercial law), retention periods (e.g., invoices). At this point, contractual retention periods may also result from contracts with third parties (e.g., those holding copyrights or IP rights). Data that is only retained because it is subject to a retention period is restricted from processing until the period expires and will then be deleted.
2. Where processing of the User's/Trainer's personal data is based on the User's/Trainer's consent, the User/Trainer may revoke the consent at any time, without prejudice to the processing of personal data prior to the revocation of consent.

#### **V. Your rights on personal data concerning you**

1. Right of access:

You have the right to access the data that we hold about you. Should you wish to receive details that we hold about you please contact us using the contact details below.

2. Right to be forgotten :

You have the right to request that we delete all the data that we hold about you. On request we will delete all your data within 30 days.

3. Right to object :

You have the right to prohibit the use of your data for certain purposes.

4. Right to rectification :

You have the right to have incorrect data we hold about you corrected and incomplete data completed.

5. Right of portability :

You have the right to request personal data we hold about you in a format that you are able to move, copy or transfer it to another IT environment, e.g. in csv format.

6. If you would like a copy of the personal data we hold about you, please email us at [rezult@rezult.app](mailto:rezult@rezult.app)

7. There are several situations when you can have us delete your personal data, this includes (but is not limited to):

- a) we no longer need to keep your personal data;
- b) you have successfully made a general objection;
- c) you have withdrawn your consent to us using your personal data (and we do not have any other grounds to use it);
- d) we have unlawfully processed your personal data.

8. We'd like the chance to resolve any complaints you have, however you also have the right to complain to the UK data protection regulator (the "ICO") about how we have used your personal data. Their website is <https://ico.org.uk/your-data-matters/>

raising-concerns/. Their website also contains useful information about your privacy rights <https://ico.org.uk/for-organisations/resources-and-support/your-data-matters>.

## **VI. Data Transfer to Third Parties, Service Providers**

1. Your personal data is generally only being transferred to third parties as far as this is necessary for performance of the contract, if we or the third party have legitimate interests in transferring or if you have consented to this. If data is transferred to third parties based on legitimate interests, this will be explained in this privacy notice. Beyond or in addition to this, data may be transferred to third parties as far as we are obligated to do so under statutory provisions or an enforceable decision made by an authority or a court.
2. We reserve the right to use service providers in collecting or processing data. Service providers are only given personal data that is necessary for their concrete task. This means that your email address may be forwarded to a service provider so you can receive a newsletter that you ordered. Service providers may also be assigned to provide server capacity. Service providers are generally involved as so-called processors which may only process users' personal data based on our instructions.
3. We have customers who are outside of the EEA and in those circumstances personal data will be transferred outside of the EEA. We will not transfer the personal data of EEA customers in a systematic way outside of the EEA but there may be circumstances in which certain personal information is transferred outside of the EEA.
4. If we transfer your information outside of the EEA, and the third country or international organisation in question has not been deemed by the EU Commission to have adequate data protection laws, we will provide appropriate safeguards



and we will be responsible for ensuring your privacy rights continue to be protected as outlined in this notice.

## **VII. Third-party apps, and services**

1. If you use any third-party apps, websites or services to access our services, your usage is subject to the relevant third party's terms and conditions, cookies policy, and privacy notice. For example, if you interact with us on social media, your use is subject to the terms and conditions and privacy notices of the relevant social media platform/ services. We may be required to share customer information relating to transactions and use of such third party services with that third party.

## **VIII. Access permissions on your mobile device**

The mobile app can access the following permissions on your mobile device, including:

- technical data of the device,
- Internet connections,
- internal memory,
- location,
- a camera,
- biometric data (Face ID, fingerprints),
- pedometer.

## **IX. Push Notifications**

1. If you use our mobile application then, with your prior approval, we may send push or local notifications to your mobile device. You can manage this from your device's Settings section.

## **X. Cookies**

1. REZULT uses Cookies.
2. Cookies are IT data, in particular text files, stored on Users' devices and intended for use on the websites.
3. The “cookie” files used by the Controller are safe for the User's devices. In particular, it is not possible for viruses or other unwanted or malicious software to enter the User's devices in that way. Those files allow to identify the software used by the User and to adjust the Online Service to each User individually. “Cookie” files sometimes contain information about the domain name of their origin, how long they are kept in the device and the ascribed value.
4. Due to the purpose of collecting cookies, we distinguish the following Cookies:
  - a) necessary Cookies: necessary for the proper functioning of the service - files processed on the basis of the legitimate interest of the controller (Article 6 (1) (f) of the GDPR);
  - b) statistics Cookies: they allow us to study website traffic, learn about our users' preferences, analyse their behaviour on the site and enable interactions with external networks and platforms - files processed based on the user's voluntary consent (Article 6(1)(a) of the GDPR);

- c) marketing Cookies: they allow us to tailor the advertising and content displayed to our users' preferences and to conduct personalised marketing campaigns - files processed based on the user's voluntary consent (Article 6(1) (a) of the GDPR).
5. "Cookie" files may be used by advertisement networks, in particular by the Google network, in order to display advertisements adjusted to the way the User uses the Online Service. To that end, the information may be retained about the User's navigation path or the time spent on the given website.
  6. As regards the information about the User's preferences collected by the advertising network Google, the User may view and edit the information related to cookie files by means of the following tool: <https://www.google.com/ads/preferences/>.
  7. The User may, by himself and at any time, change the "cookie" files settings, specifying the conditions of their storing and of their access to the User's device. The settings referred to in the previous sentence may be changed by the User through the web browser settings or through configuration of the service. Those settings may be changed in particular so as to block automatic support for "cookie" files in the web browser settings or to inform each time they are introduced to the User's device. Detailed information about the possibilities and ways of supporting cookie files is available in the software (web browser) settings.
  8. To learn how to manage cookies, including how to disable them in your browser, you can use the help section of your browser. You can learn more about this by pressing the F1 key while in your browser. In addition, you will find appropriate tips on the following pages, depending on the browser you are using:

Firefox

Chrome

Safari

Internet Explorer / Microsoft Edge

9. Limitation of the “cookie” files application may affect some functionalities available on the Online Service website.
10. The Service also collects third-party Cookies, which originate from external servers.
11. We use the services of:
  - a) Google Analytics is provided by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA ("Google").
  - b) Google Ads provided by Google Ireland Ltd. | Gordon House, Barrow Street, Dublin 4, Ireland to optimize advertising, remarketing and popularization of the Service.
  - c) Facebook (cookie administrator: Facebook Ireland Ltd. based in Ireland).

## **XI. Amendments of the Privacy Policy**

1. The Controller reserves the right to change this Privacy Policy.
2. Any amendments or new terms will be made available via our Website <https://www.rezult.app/> or in Mobile Application.

01.11.2022